Bel Brands USA: A Favorite in Households & Foodservice

We all know and love the great brands we find in the grocery stores from Bel Brands USA, such as The Laughing Cow®, Boursin®, and Babybel®, but did you know that these delicious products are also available for foodservice? IPAP is proud to offer The Laughing Cow®, Babybel®, Merkts®, Price*s®, Kaukauna®, Owl's Nest®, and Boursin® through our consolidated program.

As a preferred supplier within the IPAP network, Bel Brands USA offers a wide range of well-loved products perfect for incorporating into your foodservice needs.

Who is Bel Brands USA?

At Bel Brands USA, they believe cheese offers comfort, joy and satisfaction – so they strive to craft the very best cheeses available. Built upon French heritage, Bel Brands USA has been carefully nurturing their beloved cheese brands for over 150 years and bringing smiles to generations of faces.

They work hard to complement the authenticity and creativity of your foodservice operation with craveable, flavorful and truly delightful tastes your guests will love – both as signature dish ingredients and as premium quality snacking options. Bel Brands USA is a family company and careful steward of the planet.

Bel Brands USA is driving the largest growth in branded cheese spreads amongst competitors and has seen significant growth in this category for foodservice. Boursin® and Merkts® are leading this growth.

Bel Brands USA Products Available thru IPAP

Contact your Member Specialist to order these great products or to learn more!

Owl's Nest®

Description	Pack Size	IPAP Number
Garlic Cold Pack Cup	12/10 OZ	010077

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Kaukauna®

Description	Pack Size	IPAP Number
Sharp Cheddar Cheese Ball	12/10 OZ	003584
Sharp White Cheddar Cold Pack Pail	2/10 LB	010670
Sharp Cheddar Cold Pack Pail	2/10 LB	010671
Port Wine Cheddar Cold Pack Pail	2/10 LB	010674
Swiss Cold Pack Pail	2/10 LB	010677
Port Wine Cheddar Cheese Log	12/10 OZ	013375
Port Wine Cheddar Cheese Ball	12/10 OZ	013885
Sharp Cheddar Cheese Log	12/10 OZ	013893
Sharp Cheddar Cold Pack Box	1/30 LB	015039
Smokey Bacon Cheese Ball	12/10 OZ	049358
Sharp Cheddar Cold Pack Pail	2/5 LB	077131
Sharp Cheddar Cold Pack Cup	12/6.5 OZ	435021
Port Wine Cheddar Cold Pack Cup	12/6.5 OZ	435036
Sharp Cheddar Cold Pack	12/11.3 OZ	435045

Boursin®

Description	Pack Size	IPAP Number
Boursin Pepper	6/5.2 OZ	078510
Boursin Professional Garlic & Herbs	2/2.2 LB	017517
Boursin Garlic & Herb	12/5.2 OZ	078508
Boursin Garlic/Herb Culinary	3/3 LB	015328

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Merkts®

Description	Pack Size	IPAP Number
Cheddar Craft Beer Cold Pack	2/5 LB	016527
Swiss Almond Cold Pack Cup	12/12.9 OZ	019501
Cheddar Sharp Cold Pack Cup	12/12.9 OZ	019502
Beer Cheese Cold Pack	12/14 OZ	049862
Swiss Almond Cold Pack Pail	2/10 OZ	078070
Cheddar Sharp Cold Pack Pail	2/10 LB	008081
Cheddar Sharp Cold Pack Pail	2/5 LB	008087

The Laughing Cow®

Description	Pack Size	IPAP Number
Creamy White Cheddar Wedges	12/6 OZ	001330
Creamy Spicy Pepper Jack Wedges	12/6 OZ	001332
Creamy Original Wedges	12/6 OZ	005582
Creamy Light Wedges	12/6 OZ	005584
Creamy Garlic and Herb Wedges	12/6 OZ	005618
Creamy Asiago Wedges	12/6 OZ	006030

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Price*s®

Description	Pack Size	IPAP Number
Original Pimiento Cheese Spread	4/4 LB	066620
Pimiento Cheese Spread	2/10 LB	005822
Hot Jalapeño Cheese Spread	4/4 LB	012089
Rich and Savory Pimiento Cheese Spread	4/4 LB	020719

Babybel®

Description	Pack Size	IPAP Number
30-Unit DRC Mini Babybel Original	30/0.75 OZ	001329
80-Unit Bulk Mini Babybel (No UPC) Original	1/80 CT	017522
Mini Babybel Light (Blue)	12/4.5 OZ	077111
Mini Babybel Original (Red)	12/4.5 OZ	005704

Looking for Some Culinary Inspiration?

Head over to these websites for some great recipes from Bel Brands USA!

https://www.boursin.com/recipe/boursin-summer-salad/

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https://www.pricescheese.com/recipe/pimiento-cheese-chicken-nachos/

https://www.babybel.com/en-us/snack-time-under-sea

https://www.merkts.com/recipe/cheesy-hot-dawg/

https://www.boursin.com/recipe/summer-cheese-board/

IPAP

Select photos courtesy of
Bel Brands USA

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800-USE-IPAP
www.ipap.com